WHAT IS CLAIMED IS:

1. A method for selectively transmitting an email attachment, the method comprising:

     receiving an instruction from a sender to add a selectable notification of an email attachment to a first email;

5   inserting code in the first email to transmit a reply to the sender upon execution of the code by an email client, wherein execution is responsive to activation of the selectable notification by a recipient;

     generating a second email having the email attachment upon receipt of the reply; and

     transmitting the second email to the recipient in response to the reply.

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2. The method of claim 1, further comprising prompting the recipient prior to transmission of the reply to the sender.

3. The method of claim 2, wherein prompting the recipient comprises requesting the recipient

15   add comments for the sender to the reply.

4. The method of claim 1, further comprising prompting the sender prior to transmission of the second email to the recipient.

20   5. The method of claim 4, wherein prompting the sender comprises requesting the sender to locate the email attachment to transmit the second email to the recipient.

6. The method of claim 4, wherein prompting the sender comprises requesting the sender add comments for the recipient to the second email.

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7. The method of claim 1, wherein receiving the instruction comprises receiving the instruction to exclude the email attachment from the first email.

8. The method of claim 1, wherein inserting code in the first email comprises inserting a markup language.

9. The method of claim 1, wherein inserting code in the first email comprises inserting an icon and linking the code to the icon.

10. A device for selective transmission of an e-mail attachment by a recipient, the device comprising:

 a notification incorporator to add a selectable notification of an email attachment to a first email in response to an instruction from a sender;

5 a code associator to insert code in the first email to transmit a reply to the sender upon execution of the code by an email client and to associate execution of the code with activation of the selectable notification by the recipient; and

 an attachment responder to generate a second email having the email attachment upon receipt of the reply and to transmit the second email to the recipient in response to the reply.

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11. The device of claim 10, wherein the code associator inserts code comprising at least one prompter, wherein the at least one prompter permits optional entry of text in the reply.

12. The device of claim 10, wherein the attachment responder comprises at least one prompter,

15 wherein the prompter permits optional entry of text in the second email.

13. The device of claim 10, wherein the attachment responder comprises at least one prompter, wherein the prompter requests the sender to locate the email attachment.

20 14. The device of claim 10, wherein the notification incorporator is responsive to the instruction, wherein the instruction excludes the email attachment from the first email.

15. The device of claim 10, wherein the code associator inserts code comprising a markup language.

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16. The device of claim 10, wherein the code associator inserts an icon and associates the icon with the code.

17. A machine-accessible medium containing instructions, which when executed by a machine, cause the machine to perform operations for selective transmission of an e-mail attachment, comprising:

    receiving an instruction from a sender to add a selectable notification of an email

5   attachment to a first email;

    inserting code in the first email to transmit a reply to the sender upon execution of the code by an email client, wherein execution is responsive to activation of the selectable notification by a recipient;

    generating a second email having the email attachment upon receipt of the reply; and

10   transmitting the second email to the recipient in response to the reply.

18. The machine-accessible medium of claim 17, wherein the operations further comprise instructions for prompting the recipient prior to transmission of the reply to the sender.

15   19. The machine-accessible medium of claim 17, wherein the operations further comprise instructions for prompting the sender prior to transmission of the second email to the recipient.

20. The machine-accessible medium of claim 20, wherein prompting the sender comprises

20   requesting the sender to locate the email attachment to transmit the second email to the recipient.